# NEW STRALIS







#### **NEW STRALIS**

The NEW STRALIS raises the stakes on productivity and profitability with a complete package that includes cutting edge features, technologies and services tailored to suit the business requirements of every transport operator. The two new models within the range deliver performance, high efficiency and low emissions in every mission:

NEW STRALIS for regional, urban and light construction operations
and NEW STRALIS XP for long distance missions.

NEW STRALIS has undergone a complete **driveline** redesign, from engine to tyres; it features a new electrical and electronic architecture, a new best-in-class transmission, new rear axle and suspension, and introduces the latest-generation **GPS predictive functions** and specific features to enhance fuel economy and sustainability.

All of the new features and upgrades focus on maximising productivity and profitability for real-life transport business, and have been developed in collaboration with Customers.

We have monitored our trucks in real operating conditions, analysing different missions (long range, regional and urban) and their mileage, commercial speed, load and route profile.

Based on this comprehensive information, we have developed for our Customers a complete set of integrated **efficiency-boosting solutions** that include the **"TCO<sub>2</sub> live"** programme and its exclusive services:

• TCO, SMART REPORT - weekly reporting on driving style and fuel consumption, TCO<sub>2</sub> ADVISING – fuel saving advice,
 TCO<sub>2</sub> DRIVING – economy-oriented driving courses,
 and the exclusive UPTIME GUARANTEE formula.



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TCO<sub>2</sub> CHAMPION **MISSION DRIVEN** NEW STRALIS AT A GLANCE HI-SCR: AN IVECO EXCLUSIVE ALL-NEW DRIVELINE TECHNOLOGY AND VALUE COMFORT AND PRODUCTIVITY **ERGONOMY AND SAFETY** UPTIME GUARANTEE

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## LOWEST TCO + LOWEST CO, = TCO, CHAMPION



#### **A TCO CHAMPION FOR EVERY MISSION**

We assessed all factors affecting TCO and sustainability - from the vehicle's value and fuel consumption right through to maintenance and uptime.

In a heavy truck, fuel alone represents 35 to 40% of Total Cost of Ownership: for any transporter, improving efficiency is critical to gaining competitiveness for any operator. This is why the enhancements on the NEW STRALIS have focused on energy management.

We have worked on:

- efficiency increased with mission-specific fuel-saving solutions (like SMART EGR),
- predictive capacity offered by the HI-CRUISE system,
- rolling resistance reduced with eco-tyres,
- and **energy optimisation** achieved with smart auxiliaries.

The NEW STRALIS marks a double-digit improvement in fuel efficiency compared to the previous model, and new technologies, features and services have also been added to further reduce TCO.

Fuel savings on NEW STRALIS XP may be as high as 11% – and this translates into a 5.6% reduction in Total Cost of Ownership.

## A CO, CHAMPION FOR EVERY MISSION

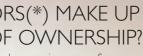
NEW STRALIS allows economy and ecology to go hand in hand: this is the winning formula behind all IVECO products.

The IVECO-exclusive HI-SCR after-treatment system is lighter, more compact, more efficient and easier to maintain than any other Euro VI solution. This means that while it reduces emissions, HI-SCR also cuts costs.

NEW STRALIS uses technology and the human factor to minimise fuel consumption.

Our DRIVING STYLE EVALUATION system is a powerful source of information on driving behaviour and its effects, and a valuable tool for fuel efficiency improvement and a significant CO<sub>2</sub> reduction.

Professionals committed to the environment will appreciate the opportunity offered by our NEW STRALIS XP which, thanks to the DRIVING STYLE EVALUATION system, will contribute to lowering the carbon footprint of the transport industry.



# 0% **TRUCK DEPRECIATION & FINANCING**









#### REGIONAL

**NEW STRALIS** also offers excellent fuel-saving performance on medium-range regional routes, thanks to a complete package of fuel-efficient features that perfectly match vehicle configuration and mission characteristics. The GPS-predictive **HI-CRUISE system** is offered as standard on NEW STRALIS XP, and can be specified as optional on NEW STRALIS.



#### LONG DISTANCE

NEW STRALIS XP was developed for **long-distance missions** and features fuel-efficiency solutions such as **SMART EGR**, optimised rear-axle ratio, eco-tyres and the new Fuel Consultancy Services.

It also features the **HI-CRUISE** GPS-predictive system – that manages cruising, gearshifting and eco-roll by integrating driving parameters with state-of-the-art GPS-mapping technology.



### URBAN

**NEW STRALIS** has the right solution for all municipal, light construction and urban delivery missions thanks to the HI-STREET and HI-ROAD short-to-mid-range cabs and a wide offering of low emission and high torque engines at different power ratings.

#### TRANSPORT OF DANGEROUS GOODS

**NEW STRALIS perfectly suits the mission** thanks to its technical solutions for weight reduction and its compliance to the stringent requirements of the **ADR agreement**.

In addition, our **HI-SCR system** offers a decisive advantage: no active regeneration and a lower exhaust temperature make it the most suitable solution for operating in restricted areas such as airports, ships, tunnels, refineries and fuel loading bays.

## **NEW STRALIS AT A GLANCE**

Technology to the core: this is what defines NEW STRALIS.

A new heart beats under the cab to provide profitable and sustainable energy to the business.

NEW STRALIS uses new technologies to deliver significant improvements on the areas most important to transport businesses: **efficiency, quality** and **reliability**.

**ENGINES, SMART AUXILIARIES & SMART EGR** 

**HI-TRONIX** 

**EURO VI/STEP C-COMPLIANT HI-SCR AFTER-TREATMENT SYSTEM** 

**OPTIMISED ADBLUE® LAYOUT** 

**OPTIMISED PNEUMATIC SYSTEM LAYOUT** 

**NEW REAR SUSPENSION** 

**REAR LIGHTS** 

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**NEW CATWALK** 

#### EURO VI/STEP C ADBLUE® QUALITY SENSOR

**NEW FUEL PIPE LAYOUT** 

#### NEW HI-MUX / NEW CHASSIS LAYOUT

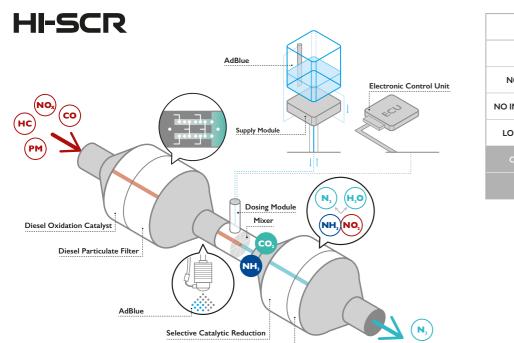
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#### **NEW REAR AXLE & AXLE RATIO**

## **HI-SCR: AN IVECO EXCLUSIVE**

## **EURO VI/STEP C COMPLIANCE**

The **HI-SCR after-treatment system** detects in real time any variance in the emission level and AdBlue<sup>®</sup> quality, in line with new Euro VI/Step C requirements.



Clean-Up Catalyst

 $(\mathbf{CO}_2)$   $(\mathbf{H}_2\mathbf{O})$ 

HI-SCR BENEFITS	
HI-SCK DENEFITS	
97% NOx REDUCTION	~
NO ACTIVE REGENERATION	~
NO IMPACT ON COOLING SYSTEM	~
LONGEST SERVICE INTERVALS	~
COMBUSTION EFFICIENCY	++
FUEL ECONOMY	++

### **OUR SIGNATURE TECHNOLOGY**

IVECO

STRALIS

Our patented HI-SCR is simply the best selective catalytic reduction system on the market: the only one that achieves a 97% NOx-abatement level. This means that Euro VI/Step C standards can be met without EGR.

#### **HI-SCR MAXIMISES SAFETY**

loading areas

#### HI-SCR MAXIMISES PAYLOAD

#### **HI-SCR MAXIMISES UPTIME**

• Longest maintenance intervals on the market

#### **HI-SCR ENHANCES FUEL EFFICIENCY**

- All HI-SCR benefits maintained (safer, lighter, no stationary regeneration)
- Substantial fuel savings in long-distance haulage missions



• The most suitable solution in missions such as deliveries, refuse collection, road sweeping, off-road, airports, refineries and fuel

Compact, lightweight technology for the best combination of efficiency and long service life
No additional components on the engine or bigger cooling system are required

## **ALL-NEW DRIVELINE**

We have entirely redesigned the driveline to increase the NEW STRALIS' efficiency further.

The new components have been developed and integrated in the driveline design to deliver the greatest benefits in all operational conditions.

#### **HI-EFFICIENCY ENGINES**

NEW STRALIS offers a wide and well-balanced range of engines to suit all applications, and features **mission-specific** fuel-saving devices.

The range includes 3 displacements and 9 power ratings ranging from 310 to 570 hp that deliver **class-leading power and torque density**.

This gives Customers a "downsizing" opportunity:

- we offer II-litre engines where most competitors only propose 13-litre versions,
- and our rear-axle ratio of 2:47 allows for the best fuel performance at just over 1,100 revs.

Our commitment to sustainability led us to further improve the efficiency of all power units, increasing the performance on some ratings:

• maximum torque on CURSOR II (+100 Nm on the 420 hp version, and +50 Nm on 480 hp)

• and maximum power on CURSOR 13 (now offered at 510 and 570 hp).

	NEW STRALIS EURO VI/STEP C						
	DISPLACEMENT	TURBO	POWER	TORQUE			
	DISPLACEMENT	TORBO	hp @ rpm	Nm @ rpm			
			310 @ 1,675 - 2,200	1,300 @ 1,100 - 1,675			
CURSOR 9	8.7 litres	WG	330 @ 1,655 – 2,200	1,400 @ 1,100 - 1,655			
	6.7 litres		360 @ I,530 – 2,200	1,650 @ 1,200 – 1,530			
		eVGT	400 @ 1,655 – 2,200	1,700 @ 1,200 - 1,655			
		eVGT	420 @ 1,475 - 1,900	2,000 @ 870 - 1,475			
CURSOR II	11.1 litres		460 @ 1,500 - 1,900	2,150 @ 925 - 1,500			
			480 @ 1,465 - 1,900	2,300 @ 970 - 1,465			
CURSOR 13	12.9 litres	aVCT	510 @ 1,560 - 1,900	2,300 @ 900 - 1,560			
	12.7 iltres	eVGT	570 @ 1,605 - 1,900	2,500 @ 1,000 - 1,605			

#### UP TO 570 HP



Cursor 9







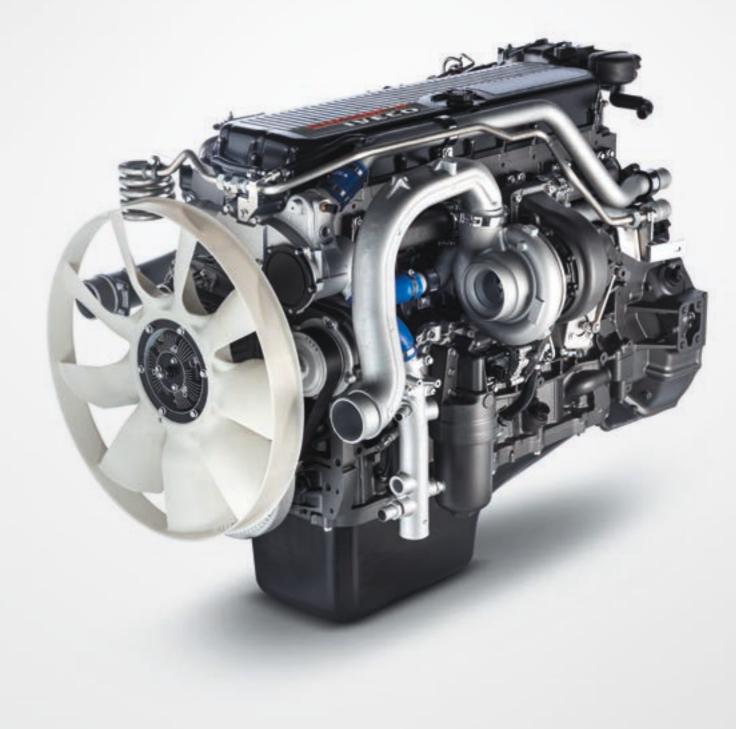


#### Cursor 13

# SMART EGR: HIGHER COMBUSTION EFFICIENCY

Optimised injection timing further increases peak cylinder pressure and **fuel efficiency**. NOx generation is lowered through a light recirculation of exhaust gases in specific engine load ranges.

Smart EGR is a fuel economy enabler, not an emission control device: it reduces consumption on long-distance missions while offering all the advantages of the HI-SCR system.



#### ANTI-IDLING

This new feature avoids long periods of idling.

The system shuts the engine off automatically after a pre-defined time when the necessary conditions occur.

#### **SMART ENGINE AUXILIARIES**

Smart auxiliaries prevent energy waste when their operation is not necessary:

- clutch compressor and air processing unit
- energy-recovery alternator and intelligent battery monitoring
- variable-flow steering pump.

#### **FRICTION REDUCTION**

Many components have been re-designed to **reduce engine** friction: the piston has been re-profiled, and new rings with lower tangential load have been adopted.

**Oil thermal management** has also been improved to avoid over-heating and unnecessary energy consumption.



#### **NEW HI-TRONIX TRANSMISSION**

The new-generation, 12-speed HI-TRONIX automated transmission with electronic clutch offers the most advanced technology in its category:

- modular, service-friendly concept,
- **99.7%** efficiency,
- extraordinary **durability**,
- best-in-class gear spread (16.7),
- and best-in-class torque-to-weight ratio.



Compared to the previous model,  $\ensuremath{\mathsf{HI}}\xspace$  -TRONIX improves all performance indicators: it reduces **shifting time** by 10%, it is designed for almost twice the gearshifts of the previous generation of automated transmission, and it extends transmission oil change intervals to up to 600,000 kilometres (on long distance missions).

HI-TRONIX also offers additional functionalities, such as **manoeuvring** mode (creep) for low-speed operation, working like a torqueconverter transmission; rocking function to recover grip on low-adherence surfaces, **4 reverse gears** and a new offer of PTOs.

## **HI-CRUISE INTEGRATED DRIVE SYSTEM**

#### A win-win driving style: good for drivers and fleet owners.

Together with the HI-TRONIX transmission, the NEW STRALIS introduces the **HI-CRUISE** integrated drive system, that includes GPS-based systems such as predictive cruise control and gearshifting, and further enhances the eco-roll function.

The transmission and GPS system are networked, so that an **anticipatory driving strategy** that perfectly matches topography and shift sequence is possible.

The new HI-CRUISE also integrates **ECOSWITCH** parameters such as cruise control set speed and torque limiter: it limits fuel consumption while allowing emergency override.

HI-CRUISE, combined with ECOSWITCH, is an efficient driver assistant that provides considerable advantages:

- speed and gear managed by an "electronic-horizon" algorithm that adopts advanced fuel-saving strategies;
- misuse prevention guaranteed by speed limiter, kick-down de-activation and electronically-controlled gearshift timing;
- outstanding **driving comfort**.

HI-CRUISE has been fine-tuned on **real-life mission requirements** in order to satisfy all parties:

- **drivers** appreciate HI-CRUISE because it is smooth, simplifies their job and allows them to focus on **safety** rather than road routine;
- fleet managers highly value HI-CRUISE because it provides substantial fuel savings (and increased long-term reliability).



## **ALL-NEW DRIVELINE**

## **NEW REAR AXLE**

NEW STRALIS has an **all-new rear axle** with single reduction and improved gear geometry to reduce fuel consumption. While maintaining the availability of different ratios, the new axle is offered on the XP model with a specific **new ratio of 2.47:1**.

By reducing engine speed at cruising mode, the new rear axle provides significant fuel consumption advantages particularly on long-distance routes.



### **NEW "TRIPLE A" ECO-TYRES**

IVECO is **among the first Brands on the market** to adopt the new "Triple A" MICHELIN X<sup>®</sup> LINE™ Energy™ F and D2 eco-tyres.

Minimised rolling resistance results in significant savings (compared to current X Line tyres):

- up to 1 litre/100 km of fuel saved with new tyres,
  0.5 litre/100 km (on average) saved during first life,
  an environmental benefit of 1.33 kg of CO<sub>2</sub> every 100 km, corresponding to over 3.7 tonnes during first life.

#### On NEW STRALIS, fuel savings with the new eco-tyres can reach 1.5%.

Michelin eco-tyres can be specified on the full range, and are offered as standard on NEW STRALIS XP.





## **TECHNOLOGY AND VALUE**

## **HI-MUX/NEW CHASSIS LAYOUT**

The electric and electronic architecture of the NEW STRALIS has been entirely re-designed, and new electronic units have been developed in order to handle more functions with optimised resources.

The new HI-MUX offers improved reliability, more data management capability and the opportunity to introduce car-like functions.

The network is twice as fast to manage the large amount of data required by the HI-CRUISE GPS-based predictive system.

HI-MUX on-board electronic units communicate through two physical wires using a common protocol.

Its architecture is modular, split into two for improved flexibility and serviceability, and integrated in a new layout with air, fuel and AdBlue<sup>®</sup> piping.

Hoses and cables run in parallel along the length of the chassis, in an orderly and straightforward layout that facilitates servicing and repairs, resulting in more uptime.



### **NEW CATWALK**

A new **catwalk** improves both functionality and safety.

The plates cover the passage from side to side to the rear suspension support, with **no protruding bolts or elements**, providing a safe working area for the operator.

The use of aluminium and stainless steel ensures resistance to corrosion.



#### **NEW REAR SUSPENSION** WEIGHT REDUCTION

A new rear suspension improves durability and reliability, and reduces weight.

Its components have been re-designed to achieve a 45 kg weight reduction while maintaining the same performance.

The compact size of the new **stabiliser bar** results in an increased ramp angle.

The new suspension is also more resistant to corrosion.

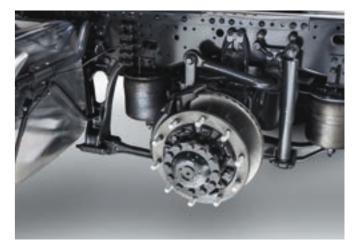
#### **NEW CAR-LIKE FEATURES**

NEW STRALIS introduces new car-like features to further improve functionality and ease of use:

- LED lights,
- a new central locking remote control with external light check,
- intensity regulation of internal lighting,
- automatic activation of hazard lights when sudden deceleration / braking occurs.

The cluster has also been re-designed as part of the new electric and electronic system development. A quick menu to enable/disable frequently used functions can be called up with a button integrated in the steering wheel.





## **COMFORT AND PRODUCTIVITY**



#### **DESIGNED AROUND THE DRIVER**

The NEW STRALIS cab has been designed around the driver. Top-level comfort, safety and infotainment provide an excellent working environment for maximising productivity in all missions.

The high-roof version has an internal height of **1.989 m** and a volume of **over 10 cubic metres**.

The dashboard is **ergonomic and functional**, made with compatible materials to prevent squeaks and rattles. The driver can easily reach all controls without moving away from the seat's backrest, maintaining maximum safety.

Every feature is designed to improve well-being on board:

- steering wheel with pneumatic adjustment and integrated controls,
  heated and ventilated driver seat with height-adjustable seat-belt,
- HI-COMFORT bed, 80 cm wide and over 2 m long, with wooden slats and reclinable backrest,
- fold-away top bunk with air-sprung opening system,
  low-consumption night air conditioner built into the roof panel,
  in excess of 30 drawers and storage compartments,
- optional 50-litres **maxi-fridge** for long-distance missions.

On top of all this, the cab features excellent sound insulation and new, more functional shades and curtains.

#### NEW STRALIS and NEW STRALIS XP can be specified with all cab types and heights.

	INTERNAL HEIGHT	BUNKS	WIDTH	LENGTH
HI-WAY for long distance missions	HIGH ROOF 1,989 mm	I - 2	2,500 mm	2,250 mm
	LOW ROOF 1,516 mm	I	2,500 mm	2,230 mm
HI-ROAD for regional missions	HIGH ROOF 1,880 mm	I - 2	2,200	2150
	LOW ROOF 1,210 mm	I	2,300 mm	2,150 mm
HI-STREET for urban missions	LOW ROOF 1,210 mm	-	2,300 mm	1,710 mm

IVECO

IVECO





## **ERGONOMY AND SAFETY**

NEW STRALIS is equipped with state-of-the-art safety and driving assistance features to protect the driver, make their work easier and be more productive.

Electronic	EBS + BAS
	ESP
after t	HILL HOLDER
Augm	INTARDER (optional)
	PARKING BRAKE
	ACC
I	LDWS
Ad	AEBS
	DRL
	<b>DAS</b> (Standard on XP Models)



c Braking System + Brake Assistant System
Electronic Stability Program
Stops the vehicle from rolling back the brake pedal is released (with HI-TRONIX)
ments the functions of primary braking system to slow down the truck
Additional front parking brake
Adaptive Cruise Control
Lane Departure Warning System
dvanced Emergency Braking System
Daytime Running Lights
Driver Attention Support

# **UPTIME GUARANTEE**

## **IVECO DELIVERS VEHICLE UPTIME**

As a guarantee of product reliability and Service Network excellence, IVECO offers a brand-new formula **UPTIME GUARANTEE.** 

With UPTIME GUARANTEE, should a NEW STRALIS become inoperable due to a technical issue, it will be repaired within 24 hours of recovery to an IVECO TRUCK STATION (timing as identified by the IVECO CUSTOMER CENTER).

If this is not possible, IVECO will provide the customer with:

• a replacement truck (if available)

• or a daily compensation for every 24 hour period of downtime in the workshop (\*).

UPTIME GUARANTEE is included as standard with NEW STRALIS XP and integrated in ELEMENTS 3XL / 2XL contracts (\*\*).

(\*) up to 4 days (\*\*) up to 4 years





## **IVECO TRUCK STATION: A PARTNER ACROSS EUROPE**

Driving NEW STRALIS means never being alone: Customers can count on IVECO TRUCK STATION centres, located on all main European routes.

TRUCK STATIONS carry out a wide range of maintenance and assistance operations - including fast-lane repair with IVECO original parts, trailer service, tyre service, body service, AdBlue® refuelling and truck wash(\*).

Access to the closest TRUCK STATION service point can be booked by **app, telematics** or **phone** through the ASSISTANCE NON STOP 24/7 CUSTOMER CENTER.

TRUCK STATIONS fulfil strict criteria of admission, and stand out for their first-class service based on experience and Customer dedication: their mission is to reduce downtime and improve truck productivity by solving problems in the best, quickest and most professional way.

(\*)Check the Services available in your TS  $% {\displaystyle \sum} {$ 

# TRUCK STATION



#### PROXIMITY

Wherever you are, a truck station is always near you. You can count on it.



#### EXTENDED OPENING HOURS

All truck stations are open from Monday to Saturday with extended hours. They are available 24 hours a day.



#### TOP STAFF

The best trained and specialised technicians ensure the excellence of service.



#### TOP QUALITY REPAIR

- Experienced IVECO staff • Most advanced diagnostic tools
- · First-class repair, fast execution, reduced downtime



#### TECHNICAL MULTISERVICE

- Trailer service
- Tyre service
- Body service
- AdBlue<sup>®</sup> refilling • Truck wash



#### ADDITIONAL SERVICES

- Agreement with hotel (including transfer)
- Replacement vehicle



#### PRIORITY

A fast lane, to resolve any technical issue your truck may have.



#### PARTS AVAILABILITY

The quality of the logistics and the increased availability of spare parts in the warehouse shorten the repair time.

## FUEL CONSULTANCY SERVICES

## **DRIVING STYLE EVALUATION**

DRIVING STYLE EVALUATION enables drivers to improve in real time. The system acts like a professional on-board instructor, and helps to save fuel without compromising commercial speed. DSE provides efficiency appraisal and fuel-saving suggestions (for example, the appropriate gear to be used at a given time). DRIVING STYLE EVALUATION can be used by the driver on board, or integrated with the new IVECO FUEL CONSULTANCY SERVICES.





The **DRIVING STYLE EVALUATION** system processes the data acquired from the engine, vehicle and GPS with an advanced algorithm that evaluates fuel saving performance. The score takes into account the difficulty of the mission.



Each of these indices is displayed to the user with an analogue indicator showing a percentage in the centre.

The higher the mark, the better the driving.



Fuel-saving suggestions appear on screen while the vehicle is running (they taking into account gears, braking, engine braking, acceleration and inertia).



At the end of each trip, the driver views a summary of all performance indicators on the monitor, both expressed in percentage and displayed in graphic form.

#### TCO, SMART REPORT

Remote data collection from the on-board IVECO DRIVING STYLE EVALUATION enables the evaluation of **both the** vehicle and driver main performance parameters.

Reports are sent weekly to the Fleet Manager by automatic

e-mail, with a focus on driver behaviour and related trends, fuel consumption per vehicle and carbon footprint of the fleet as a whole.

The service is independent from other web portal-based fleet management services.

With NEW STRALIS XP, the TCO, SMART REPORT is included for 4 years.



#### TCO, DRIVING

Good drivers can achieve fuel savings in line with the best technological devices: this is why IVECO offers specific driver training programmes to develop the skills of our customers' drivers.

We teach drivers how to reduce fuel consumption, increase vehicle durability and maximise road safety.

Courses can be modelled on customer requirements, and held at their premises or IVECO's. Topics covered include:

- knowledge of the vehicle, its features and functions,
- and **driving experience** with a professional tutor.



#### TCO, ADVISING

IVECO is an all-round "fuel consultant" - a full-time partner in the pursuit of transport efficiency and sustainability.

Our experience of the most effective fuel-saving techniques is based on years of operational data, collected and processed (with the collaboration of our Customers) on different missions and routes.

Now IVECO offers this unique know-how as a service provided by dedicated teams of fuel experts in every market, who constantly monitor fleet KPIs in order to develop tailored improvement plans.

One year of TCO, ADVISING is included with NEW STRALIS XP model.

## **NEW STRALIS**

#### **TAILORED TO IMPROVE PRODUCTIVITY** AND REDUCE TCO IN EVERY MISSION



NEW STRALIS	NEW STRALIS	NEW STRALIS XP
HI-SCR after-treatment	۲	•
Engine friction reduction*	٠	•
Smart auxiliaries*		•
Smart EGR (fuel efficiency)**		•
Anti-idling system	٠	•
HI-MUX	٠	•
HI-TRONIX	٠	•
HI-CRUISE GPS predictive driving	Opt.	•
New rear axle	٠	•
New rear suspension	٠	•
New triple "A" eco-tyres	Opt.	•
New catwalk	٠	•
HI-LED rear lights	٠	•
IVECONNECT + DRIVING STYLE EVALUATION	Opt.	•
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\*On Cursor II and Cursor I3 \*\*On 480 hp and 570 hp

#### TCO, LIVE SERVICES

TCO <sub>2</sub> SMART REPORT***	Opt.	٠
TCO <sub>2</sub> ADVISING****	Opt.	٠
UPTIME GUARANTEE (up to 4 years)		•
ELEMENTS R&M contracts	Opt.	٠
TCO <sub>2</sub> DRIVING	Opt.	Opt.
Fleet management services	Opt.	Opt.
Tyre management (R&M contract mandatory)	Opt.	Opt.

\*\*\*\*4 years included in XP \*\*\*\*\* I year included in XP

## **NEW STRALIS XP:** THE LONG HAULAGE TCO, CHAMPION

#### NEW STRALIS XP is designed to drive more miles with less fuel.

Developed to offer the best economy and performance in long-haul missions, it **improves fuel efficiency and reduces TCO** through advanced technology and a completely new product approach.

With **NEW STRALIS XP**, we have made **the perfect long-distance vehicle**: a real **"fuel manager"**, able to control all the variables that affect consumption, supported by a unique set of services designed by IVECO to reduce  $CO_2$  and TCO.

It offers the best integration between product and services on the market, covering two thirds of Total Cost of Ownership, and providing the most comprehensive transport solution available in the truck industry today.

On NEW STRALIS XP, all fuel-efficiency features are offered as standard:

- SMART EGR, a system that improves combustion efficiency, highly effective on long-distance routes(\*),
- SMART AUXILIARIES,
- engine friction reduction,
- cruise control.
- **ECOSWITCH** speed and torgue limiter,
- optimised rear-axle ratio,
- low-rolling resistance eco-tyres,
- exclusive UPTIME GUARANTEE

• and **IVECO FUEL CONSULTANCY SERVICES**, including TCO<sub>2</sub> SMART REPORT and TCO<sub>2</sub> ADVISING.

All factors considered (fuel, maintenance, value and uptime), NEW STRALIS XP reduces the Total Cost of Ownership of a long-haul mission by up to 5.6%.

(\*) Only available for 480 hp and 570 hp versions.



• HI-CRUISE, the system that integrates driving assistance functions such as eco-roll, predictive gearshifting and predictive

Total fuel savings reach up to 11% for product and up to 3% for services.

## **A COMPREHENSIVE SERVICE PACKAGE**

## IVECO TCO, LIVE

IVECO TCO<sub>2</sub> LIVE is more than a commercial proposal, it is a promise: we are at the Customers' side in their pursuit of TCO improvement.

IVECO has created the most comprehensive package for the reduction of the Total Cost of Ownership, offering for the first time a complete set of new, dedicated services:

- TCO, SMART REPORT
- TCO<sub>2</sub> ADVISING
   TCO<sub>2</sub> DRIVING.



# EMEN

## **IVECO ELEMENTS**

ELEMENTS means business. And business means flexibility.

Customers can choose the combination of Planned Maintenance and Extended Warranty services that best matches their mission and mileage.

Packs can be further tailored to any individual need with Additional Coverage modules.



The major "elements" making up the offer (Maintenance, Drive line, Extra drive line, Wear, Legal inspection) can be combined in order to create the contract that perfectly suits your business. Below is a list of all possible combinations:

#### **PLANNED MAINTENANCE CONTRACTS**

	MAINTENANCE	DRIVE LINE	EXTRA DRIVE LINE	WEAR	LEGAL INSPECTION
	1	63		Ø	
DXL-LIFE	۰	۰	۰	۰	
	۰	٠	۰		
XL-LIFE	•	•		•	
LILIFE	•	•			
MILIFE	٠			٠	
S-LIFE	٠				
XS-LIFE					٠

#### **EXTENDED WARRANTY**



#### **ELEMENTS EXCLUSIONS**

For exclusions please refer to contractual documents relevant to your Market.

## FLEET MANAGEMENT SERVICES

IVECO runs a **FLEET MANAGEMENT** programme that allows the fleet manager to check remotely each vehicle's route and real-time status through the dedicated **FleetVisor™** portal.

The service is provided by our partner ASTRATA and offers different contract levels.

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#### **BRONZE LEVEL**

- Vehicle track and trace on map
- Fuel consumption overview

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#### **GOLD LEVEL**

- All the services in the SILVER package
- Messaging with back office
- Orders management/workflow



#### **TYRE MANAGEMENT**

Correct tyre pressure and maintenance help to reduce fuel expenditure.

IVECO offers a complete **TYRE MANAGEMENT** service:

- mission-driven choice of tyres, that includes the new "Triple A" MICHELIN X<sup>®</sup> LINE<sup>™</sup> Energy<sup>™</sup> F and D2 for long haulage,
- full maintenance and substitution within the specific range,
- unlimited km coverage,
- and road assistance for tyre-related issues.

All services are bundled in a monthly fee that can be financed with the vehicle, guaranteeing a fully predictable tyre management cost.

#### SILVER LEVEL

- All the services in the BRONZE package
- Fuel consumption report
- Vehicle/driver data analysis
- Driver's working & rest hours

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#### **OPTIONAL SERVICES**

- Remote download of digital tachograph data
- Frequent positioning
- DRIVING STYLE EVALUATION web-based reports



## **IVECO ACCESSORIES**



IVECO ACCESSORIES have developed a full range of high-quality accessories, designed "on the vehicle" to meet driver needs: a way to enhance the style, visibility, technology and comfort of the NEW STRALIS.

#### VISIBILITY

The lightbar and bullbar are completely integrated in the cab to emphasise its shape and visibility. Full customisation with fleet livery to enhance the image of the Company is possible.

### STYLE

NEW STRALIS can be made even more exclusive with the new styling kit, mirror covers and chromed details - like wheel hub and nut covers: a wide range of accessories that highlight the character and style of the vehicle.







### **HI-TECH**

HI-VISION combines innovation, technology and ease of use for maximum entertainment. The new HI-SOUND audio system is designed to provide a real enhancement to the quality of life on board.

The lveco Accessories range is displayed in full in the accessories catalogue - and online at

http://application.cnh-parts-service.eu/iveco.php



#### COMFORT

Seat covers and mats are perfectly integrated with the internal style of the cab, and the choice of materials matches all mission requirements. The folding table and coffee machine make any stop a relaxing rest.

All customisation opportunities at hand with the "Iveco Accessories" free app

The app can be downloaded free from App Store to get exclusive access to extra images and information.



## IVECO CUSTOMER SERVICES

The ultimate objective of a commercial vehicle is to be always on road, and running. It is an objective that we share, and that drives our Service policy. All IVECO services (from financing to maintenance, from assistance to repair) are conceived to increase uptime and boost business profitability.

## **IVECO** CAPITAL

**IVECO CAPITAL** is the captive financial services Brand of IVECO, and offers a full range of financing, leasing, rental and ancillary services for commercial vehicles. Extended warranty, maintenance and repair services, and various types of insurance, can also be included in the pack\*.

All financial solutions are tailored to the Customer's needs, and apply to new, used vehicles and conversions.

IVECO CAPITAL provides Customers with professional advice to select the product that best matches the financial and fiscal requirements of their business.

#### For more information, contact your IVECO Dealer.

\*Subject to credit approval. Offerings and products may vary by country depending on the local fiscal and accounting regulations.

**IVECO ASSISTANCE NON-STOP** is just a phone call away – 24 hours a day, 7 days a week - to support Customers every time (and everywhere).



**IVECO NON-STOP** is the new smartphone app to ask for road assistance.

The Customer just needs to key in the vehicle identification number and plate number. Then, at the simple push of a button, they can ask for assistance (a photo can be attached to the message to facilitate the diagnosis).

The IVECO CUSTOMER CENTER immediately obtains the GPS coordinates, locates the vehicle and activates the nearest workshop (or the most suitable, according to the requirements).

Operations are centrally monitored step by step: Customers receive constant updates on the state of the vehicle and the completion of repair.

# IVECO



IVECO GENUINE PARTS represents the best guarantee of keeping the value of NEW STRALIS over time, protecting from unplanned downtime, ensuring safety to people and goods.

IVECO offers the widest range of new and re-manufactured components, servicing kits and telematics solutions, suitable for the whole NEW STRALIS lifecycle.

IVECO operates a network of 8 high-tech parts depots throughout Europe, covering over 330,000 sqm, managing 350,000 part numbers and guaranteeing 24/7 parts delivery.



IVECO is a brand of CNH Industrial N.V., a global leader in the capital goods sector that, through its various businesses, designs, produces and sells agricultural and construction equipment, trucks, commercial vehicles, buses and specialty vehicles, in addition to a broad portfolio of powertrain applications. It also distributes high performance genuine parts for all CNH Industrial Commercial Brands.



**IVECO FAN SHOP** 

IVECO FAN SHOPs display in all IVECO Dealerships work and leisure garments, bags and gifts, stationery and gadgets.

See the catalogue at **www.ivecostore.com**.











## **NEW STRALIS OFFER**

				NEW STRALIS	;			
				RIG	IDS		ARTICS	
			4x2	6x2Y	4x2	6x2X	6x4	
						HI-WAY (AS)		
ENGINE		Cursor			٠	٠	•	
ENGINE		Cursor 13			•	•	•	•
GEARBOX	Æ	Automated - 12 spee	ed		٠	•	•	•
					Ŵ	/HEELBASE (mi	m)	
	Air	Standard height	P/PS X/P		3800-6050	3650-3800	3800-4000	-
SUSPENSION	Air	Heavy mission	P-RR Z/P-HM					3200
/ VERSION	Full Air	Low tractor	FP-LT			3650		
		High volume	FP/FS-GV		4200-5100			
					HI-RO	AD / HI-STREET (A	(T/AD)	
ENGINE		Cursor 9		•	•	•		
		Cursor I I		•	۰	•	•	•
		Manual - 16 speed		•	•	•		•
GEARBOX	Automated - 12 speed		•	•	•	•	•	
		Automatic		•	•			
					v	/HEELBASE (mr	m)	
		Standard height	P/PS X/P	4500-6700	3800-6050	3650-3800	4000	
	Air	Super light	P-SL			3650-3800		
	7 41	Rear twin tyres	Y/PT		4200-6050			
		Heavy mission	P-RR Z/P-HM			3650-3800		3200
SUSPENSION / VERSION		Distribution	FP/FS-D	4500-6700	4200-6050			
		Low tractor	FP-LT			3650		
	Full Air	Swap bodies	FP/FS-CM	5700	4200-6050			
		High volume	FP/FS-GV					
		Car transport	FP-CT	5500-5700		3800		

				NEW STRALIS XP			
				RIGIDS	ART	ICS	
				6x2Y	4x2	6x2X	
				Breno			
					HI-WAY (AS)		
ENGINE		Cursor		•	•	•	
ENGINE		Cursor 13			•	•	
GEARBOX		Manual - 16 speed					
GEARDOA		Automated - 12 speed		•	٠	٠	
					WHEELBASE (mm)		
		Standard height	P/PS X/P	3800-6050	3650-3800	3800-4000	
	Air	Rear twin tyres	Y/PT				
SUSPENSION / VERSION		Heavy mission	Z/P-HM		3650-3800		
	Full Air	Low tractor	FP-LT		3650		
		High volume	FP/FS-GV	4200-5100			
					HI-ROAD (AT)		
ENCINE		Cursor 9					
ENGINE		Cursor 11			٠		
		Manual - 16 speed					
GEARBOX		Automated - 12 speed			•		
-		Automatic					
					WHEELBASE (mm)		
	Pa	arabolic					
		Standard height	P/PS X/P		3650-3800		
	A.'	Super light	P-SL		3650-3800		
	Air	Rear twin tyres	Y/PT				
SUSPENSION		Heavy mission	P-RR Z/P-HM		3650-3800		
SUSPENSION / VERSION		Distribution	FP/FS-D				
		Low tractor	FP-LT		3650		
	Full Air	Swap bodies	FP/FS-CM				
		High volume	FP/FS-GV				
		Car transport	FP-CT				

					NEW STRALIS XP	,
				RIGIDS	ART	TICS
				6x2Y	4×2	6x2X
					HI-WAY (AS)	
ENGINE		Cursor		•	•	•
ENGINE		Cursor 13			•	•
GEARBOX		Manual - 16 speed				
CLARDON		Automated - 12 speed		•	•	•
					WHEELBASE (mm)	
		Standard height	P/PS X/P	3800-6050	3650-3800	3800-4000
	Air	Rear twin tyres	Y/PT			
SUSPENSION / VERSION		Heavy mission	Z/P-HM		3650-3800	
	Full Air	Low tractor	FP-LT		3650	
		High volume	FP/FS-GV	4200-5100		
					HI-ROAD (AT)	
ENGINE		Cursor 9				
		Cursor I I			•	
		Manual - 16 speed				
GEARBOX		Automated - 12 speed			•	
		Automatic				
					WHEELBASE (mm)	
	Pa	rabolic				
		Standard height	P/PS X/P		3650-3800	
	Air	Super light	P-SL		3650-3800	
	7 11	Rear twin tyres	Y/PT			
SUSPENSION / VERSION		Heavy mission	P-RR Z/P-HM		3650-3800	
/ VERSION		Distribution	FP/FS-D			
		Low tractor	FP-LT		3650	
	Full Air	Swap bodies	FP/FS-CM			
		High volume	FP/FS-GV			
		Car transport	FP-CT			

				NEW STRALIS XP			
				RIGIDS	ARTICS		
				6x2Y	4x2	6x2X	
				F)			
					HI-WAY (AS)		
ENGINE	Cursor I I			•	•	•	
	Cursor 13				•	•	
GEARBOX	Manual - 16 speed						
	Automated - 12 speed			•	•	•	
			WHEELBASE (mm)				
		Standard height	P/PS X/P	3800-6050	3650-3800	3800-4000	
SUSPENSION / VERSION	Air	Rear twin tyres	Y/PT				
		Heavy mission	Z/P-HM		3650-3800		
	Full Air	Low tractor	FP-LT		3650		
		High volume	FP/FS-GV	4200-5100			
			HI-ROAD (AT)				
	Cursor 9						
ENGINE	Cursor				٠		
GEARBOX	Manual - 16 speed						
	Automated - 12 speed				٠		
	Automatic						
			WHEELBASE (mm)				
SUSPENSION / VERSION	Par	rabolic					
		Standard height	P/PS X/P		3650-3800		
	Air	Super light	P-SL		3650-3800		
		Rear twin tyres	Y/PT				
		Heavy mission	P-RR Z/P-HM		3650-3800		
	Full Air	Distribution	FP/FS-D				
		Low tractor	FP-LT		3650		
		Swap bodies	FP/FS-CM				
		High volume	FP/FS-GV				
		Car transport	FP-CT				

				NEW STRALIS XP			
				RIGIDS	ARTICS		
				6x2Y	4x2	6x2X	
				H.			
					HI-WAY (AS)		
ENGINE	Cursor 11			•	•	•	
	Cursor 13				•	•	
GEARBOX	Manual - 16 speed						
	Automated - 12 speed			•	•	•	
			WHEELBASE (mm)				
		Standard height	P/PS X/P	3800-6050	3650-3800	3800-4000	
SUSPENSION / VERSION	Air	Rear twin tyres	Y/PT				
		Heavy mission	Z/P-HM		3650-3800		
	Full Air	Low tractor	FP-LT		3650		
		High volume	FP/FS-GV	4200-5100			
				HI-ROAD (AT)			
ENGINE	Cursor 9						
	Cursor 11				•		
	Manual - 16 speed						
GEARBOX	Automated - 12 speed				•		
	Automatic						
			WHEELBASE (mm)				
	Par	rabolic					
SUSPENSION / VERSION		Standard height	P/PS X/P		3650-3800		
	Air	Super light	P-SL		3650-3800		
		Rear twin tyres	Y/PT				
		Heavy mission	P-RR Z/P-HM		3650-3800		
	Full Air	Distribution	FP/FS-D				
		Low tractor	FP-LT		3650		
		Swap bodies	FP/FS-CM				
		High volume	FP/FS-GV				
		Car transport	FP-CT				



